

## A Data Driven Way of Quality Events Management

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### YOUR INFORMATION



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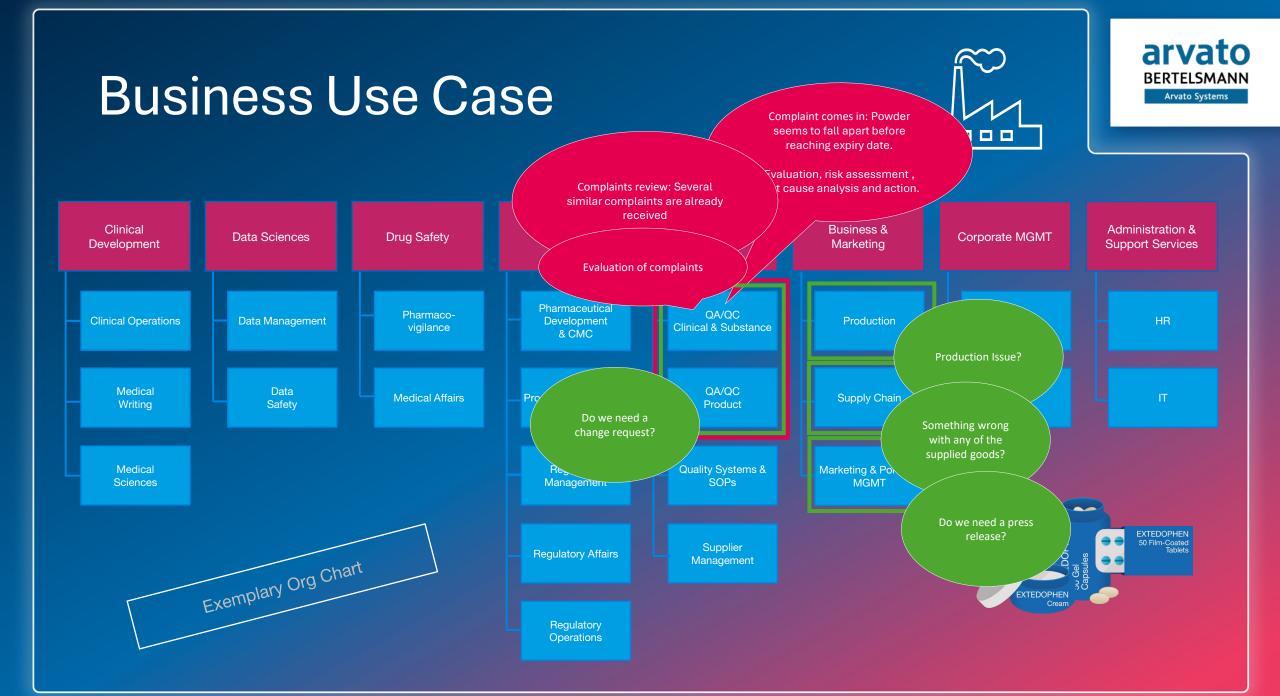
Coming from Regulatory Affairs with touch points to other departments, I clearly understand the importance of consistent, valid and up-to-date data - specifically in case of interdepartmental processes.

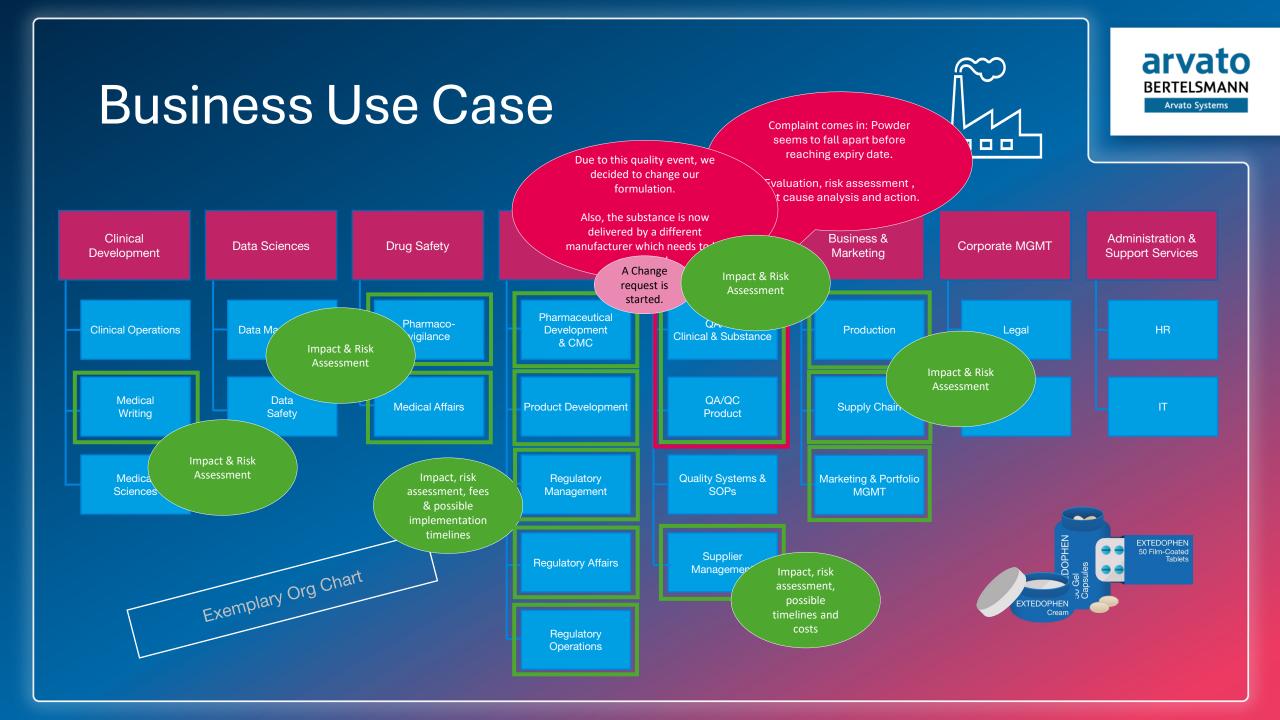


If something happens (a quality event), how to go ahead (not to loose time, identify the source, trigger actions, keep control)









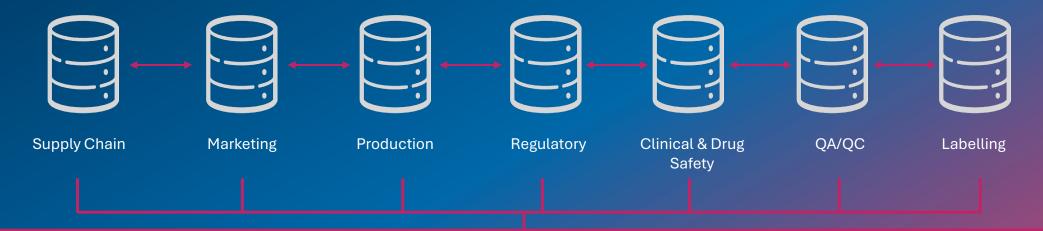


How does everyone knows what to do?

How does everyone knows the current status?

## Typical System Landscape





**Product Core Data** 



MedDRA

WHO

EDQM

ISO IDMP (SPOR)

MP R)

DIN

Snomed

ICH

Other

Intern

# A unified data approach: Data Integrity and Efficiency all over

enhanced strategic planning.

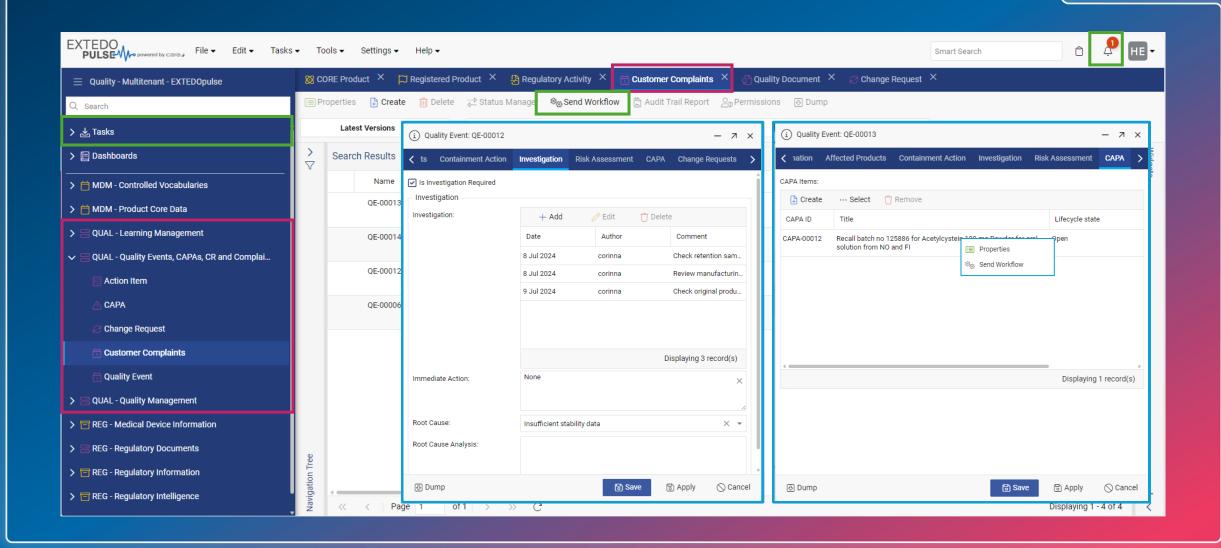


- 360 Degree View of Data:
   By consolidating data from disparate sources into a unified model, organizations gain a comprehensive view of their data assets. This holistic perspective enables better decision-making, improved operational efficiency, and
- Efficiency Gains: By streamlining data management processes and reducing complexity, a unified data apporach
  helps organizations optimize resource utilization and lower operational costs. Automation and centralized
  governance contribute to overall efficiency gains.
- Faster Insights:
   Unified data models facilitate faster data analysis, allowing businesses to access real-time insights, identify trends and respond swiftly to market changes, thereby gaining a competetive edge.
- Standardization and Normalization: A unified data model improves data quality and concistency by standardizing and normalizing data across disparate sources. This minimizes erros and disrepancies, enhancing the reliability of analytical results
- Reduced IT burden: Centralizing data reduces the need to extensive IT handholding, allowing teams to access data independently and efficiently.
- Al and Machine Larning: A unified data apporach supports the development of Al and machine learning models by providing clean and consistent data, enabling organization to leverage advanced analytics and predivte capabilites.

#### arvato **BERTELSMANN** Business Use Case Arvato Systems How far are we with the change request? Is the change implemented? Clinical Administration & QA/QC Corporate MGMT **Data Sciences Drug Safety** R&D Development **Support Services** Pharmaceutical Pharmaco-QA/QC **Clinical Operations** Data Management Development Production Clinical & Substance vigilance & CMC Medical QA/QC Data Supply Chain **Medical Affairs Product Development** Writing Product Safety eting & Portfolio Regulatory Medical How far is the submission Management MGMT Sciences and/or submission document readiness? What documents are impacted? When to provide EXTEDOPHEN 50 Film-Coated Tablets those documents? When is **Regulatory Affairs** submission planned? Exemp. Regulatory Operations

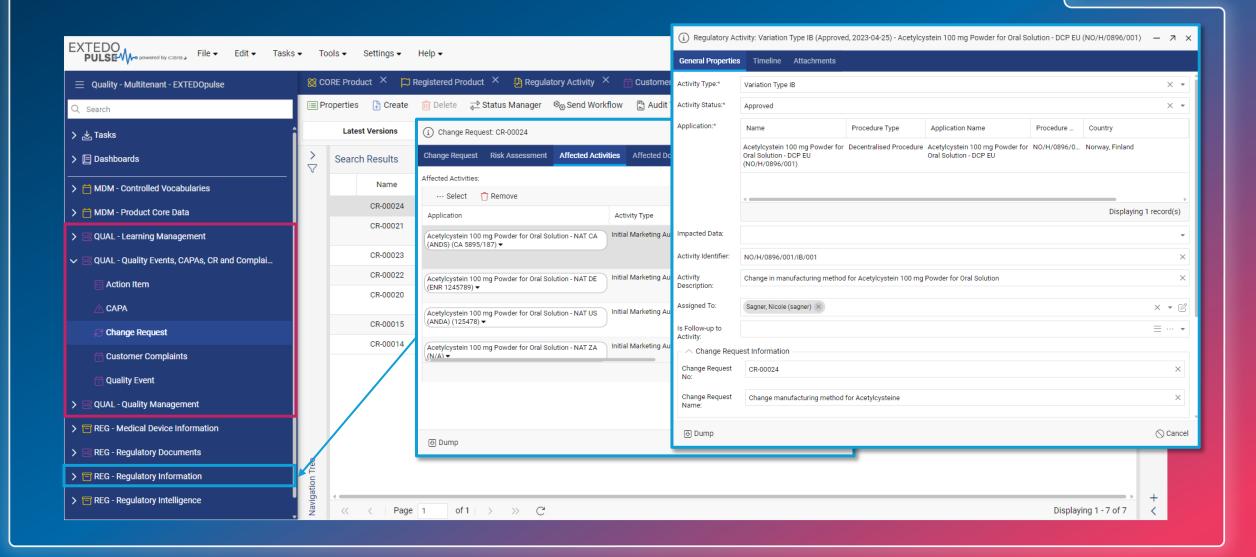






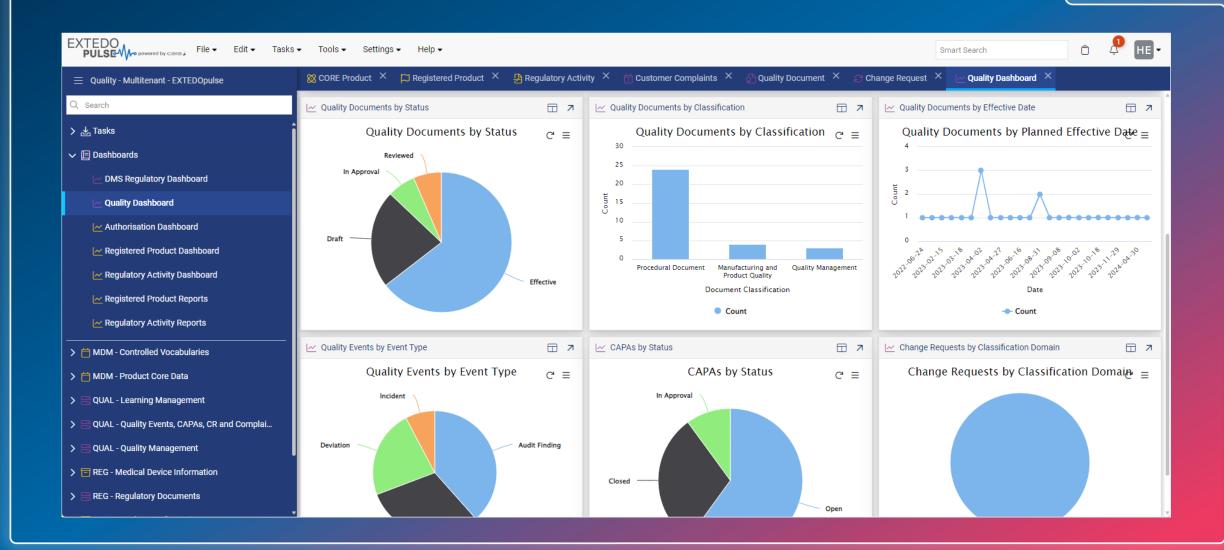


### **Business Use Case**













A unified data approach, data transparency and intelligent data communication not only enhances operational efficiency and decision-making but also supports strategic initiatives like innovation, and (regulatory) compliance, making it a valuable asset.

Without accurate and up-todate data it can be more difficult and time consuming deal with and react on quality events and CAPAs.

Data is power and your key to measure, assess, decide and act.





## Thank You for Your Attention!